



WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

WORLD PRESS CENTER • PHONE LW 4-3500
54 WEST 40TH STREET, NEW YORK, N. Y. 10018

Vol. 21, No. 28

July 23, 1966



Antoine Ayivi (left), of Togo's *Presence Chretienne* and Kunle Akinsemoyin of the Ministry of Information in Lagos, Nigeria, were among the African journalists who swapped views with their OPC colleagues at a Club dinner last week.

IN AFRICA, AS IN US, GOOD NEWS IS NO NEWS, JOURNALISTS FIND

By JAMES SHELDON

"An African coup d'etat makes news here, and a shooting in Mississippi makes more news in Africa than the good things that happen here," is the way B.R. Omori, Chief Editor, Voice of Kenya, Nairobi, summed up problems of reporting Africa to America and America to Africa.

Omori and 15 other leading African journalists were guests of OPC for a four-hour joint session the evening of July 13th.

OPC President Victor Riesel set the tone by asking the Africans to "join with us in telling each other frankly what we think of each other and our problems." Reporting that the Board of Governors had strongly supported his protest against recent action of the Union of South Africa in excluding a

group of American correspondents, Riesel said "journalists everywhere must stick together for freedom." He noted that a South African representative, though invited to attend, had not turned up.

A panel of four US newsmen opened the talks. They included: Webb McKinley, AP; Ivan Zverina, UPI; Ernest Dunbar, Look, and John Blashell, Time. They raised questions about getting adequate coverage, AID funds, and understanding the background of events.

All speakers agreed that more coverage of "day-by-day" events was needed. As Omori put it, expanding on his "coup d'etat" theme: "We can afford to be frank. We have to admit it's the bad things that make the more exciting news."

(Cont'd on page 3)

LatAm Reporters Protest Shutout At HHH Briefing

By MERWIN K. SIGALE

SANTO DOMINGO—Representatives of US news media in Santo Domingo have complained to Vice President Humphrey about the "unfortunate attitude" of his press aide.

A protest letter was handed to Humphrey as he boarded a jet plane to return to Washington. Humphrey headed the US delegation to the inauguration of Dominican President Joaquin Balaguer.

Correspondents covering the inauguration learned that Norman Sherman, Humphrey's press aide, had scheduled a background briefing by the vice president for the morning of Humphrey's departure, July 2. It was to be limited to the handful of newsmen who came from Washington on a press plane to cover Humphrey's trip.

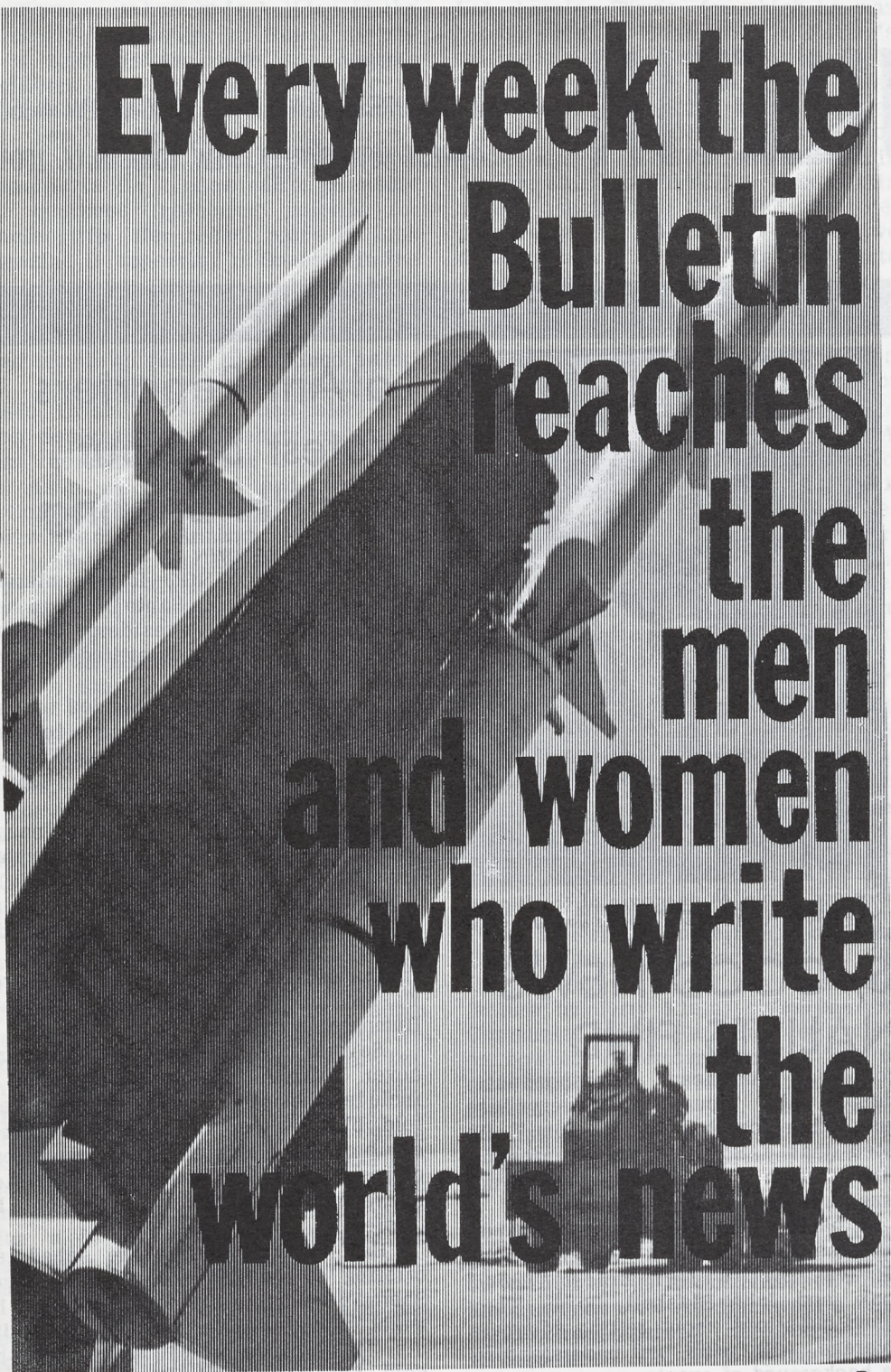
Several US newsmen who regularly cover Latin America asked Sherman to include them in the briefing but were told bluntly that only the Washington group could be trusted. Sherman told one correspondent that the radio-television networks in particular could not be trusted.

Half an hour before the scheduled briefing at the US Embassy residence, Sherman told this correspondent that he might cancel the briefing at the last minute. "It depends on who shows up," he said. Sherman added: "My job is to protect the vice president."

Almost the entire US press corps in Santo Domingo arrived by the appointed time. Sherman then canceled the briefing, saying Humphrey's schedule was too tight.

The protest letter, handed to Humphrey, (Cont'd on page 8)

PERSONAL COPY



Every week the
Bulletin
reaches
the
men
and women
who write
the
world's news

Extend your company's reach

New York Scene

Wed., Aug. 3 — Screening for Polish film "Salto". Preview Theatre, 1600 Broadway, 4th floor. 2:30 p.m.

* * *

Mon. thru Fri. — The OPC's "Happy Hour" starts at 5:30 p.m., with bar-brand drinks going for 50 cents, served with free hors d'oeuvres.

* * *

All reservations not cancelled 24 hours in advance will be charged to members' accounts.

TOP MODERN ARTISTS BEING SHOWN AT OPC

Winding up the current art exhibition season at the OPC, the paintings in the second floor dining room will remain on view through July 29.

The six attractive oils are on loan from the Midtown Galleries, 11 E. 57th St., through the courtesy of A. D. Gruskin, authority on American art and director of the galleries.

The established contemporary US artists in the OPC show — Jason Schoener, Maurice Freedman, Emlen Etting, Robert Vickrey, Hans Moller and Charles Coiner — are also included in the current summer exhibition at Midtown, through Aug. 26.

Under direction of the House Operations Committee, Art Chairman L. E. Levick plans new art shows in September in the dining room and also in the ballroom, which recently housed an exhibition of contemporary Italian paintings from the collection of Mr. and Mrs. Joseph James Akston. Akston is president and publisher of *Artsmagazine* and *Art Voices*.

SUNGLASSES FOR PRESS TOUR

Members of the OPC Tour to South America will be presented with high-fashion sunglasses by Foster Grant, Inc., a leading producer of fine sunglasses.

This week documents and flight bags are being mailed to members of the Tour, which leaves New York Aug. 3rd.

AFRICA (Cont'd from page 1)

"The trouble is, the picture of a police dog biting a Negro in Birmingham is more circulation-exciting than a photo of Thurgood Marshall in the robes of Solicitor General," Riesel said.

"To tell the story, we need more US correspondents in Africa", according to Nigerian Information Officer K. Akinsemoyin. "Africa today is going through a revolution in the internal structure of her governments, and that needs day to day reporting if you are to understand it."

Francois Bassolet, editor from Upper Volta, underscored the need for more background news. "My country had a coup in January. I have no sympathy for a military regime, but the people had to resort to the army to take over in an economic crisis. It would be a mistake, however, to think that the inhabitants of Upper Volta are ripe for a military dictatorship," he warned.

Nearly every African guest had something to say in reply to the question on AID. Typical comment came from Joseph Findlay, of Sierra Leone Broadcasting Service, who put a common reaction in disarming words: "Some of us in the 'quieter countries' feel we are being left out of the large slices of US aid, just because we are behaving ourselves in a gentlemanly way."

Findlay, however, had an important suggestion to make. "We are trying, through the new Union of National Radio and TV Services in Africa, to lay a foundation for a continent-wide news service. We have heard the US is planning to launch a telecommunication satellite over the equator. The thing that would help most would be for you to let the President know that if he could find a budget for African news services to make use of this, we could achieve a continent-wide communication system on very short notice, and much closer news relations with America."

John MacVane, ABC, mentioned his network's plans for a 3½ hours exclusive on Africa, and said he hoped African journalists would help. He got an immediate chorus of acceptances.

The meeting, arranged by Arthur Reef, Chairman of the Foreign Journalists Liaison Committee, brought out a capacity house, despite the hot weather. The journalists were in the US on a Defense and State Dept. sponsored tour and were guests of the Coca-Cola Co.

So cordial was the discussion that President Riesel took a spontaneous vote on his proposal to issue Honorary Certificates of OPC Membership to the 16 Africans. This was passed enthusiastically, and plans are under way for formal presentation of the certificates through the American embassies in each country.

"I have felt a respect in the American people for moral and spiritual values," was the way A. Ayivi, of Togo, summed up his reactions.

Speaking for all of his colleagues, at the evening's end, Kwame Gyawu-Kyem, Foreign Editor of Ghana's Daily Graphic, said:

"We shall not forget to tell our readers that the American press has declared a war on apartheid."

Other members of the visiting delegation were: A.A. Bolai, Somalia; O. Cisse, Mali; J. Diomande, Ivory Coast; A. Gnonlonfoun, Dahomey; Oumarou Ide, Niger; J. Loubendje, Gabon; V.G. Mijoni, Zambia; A. Tegegne Yeteshawork, Ethiopia, and B. Traore, Mali.

'30' FOR CHARLEY

"30" for Charley Ferlin takes from the OPC one of its most colorful characters. He was an old-style, hard-drinking foreign newsman who knew every major pre-war bar between Paris and Moscow. In fact, his nostalgia in New York for Harry's New York Bar in Paris was a prime ingredient in OPC's birth.

One March afternoon in 1939 three friends convened behind the swinging doors of Rocky's Bar, corner of sixth Avenue and 9th Street, site of today's Trudy Heller discotheque.

They were Ferlin, previously with AP, UP and the *Paris Herald*; Sam Dashiell, ex-UP out of Rome and Paris, and Hal Lehrman, ex-AP Paris. (Ferlin's passing leaves Lehrman, currently 55 and a Club vice-president, the sole survivor of the original three; Dashiell, with OSS in North Africa and Italy during World War II, died 13 years ago at 59 in Japan, where he was a writer for the U.S. Army's Information and Education branch.)

"Dashiell phoned me to get down to Rocky's and kick around an idea of Charley's and his for some sort of foreign correspondents' club," Lehrman recalls. "Charley's emphasis was on a saloon, a home away from home, where people could bend elbows together in New York between assignments. Sam-

FERLIN DIES

Charles Ferlin, one of the OPC's founders, died at 70 in New York's Bellevue Hospital July 13.

Ferlin, former longtime reporter in Europe, was one of the instigators of the idea behind the OPC (see sidebar below).

During his career, Ferlin was with UP and *The New York Herald* in Paris, AP in Berlin and *The New York Sun* in Moscow. He published a book, *World Voices Against War*.

Surviving are a daughter, Mrs. Earl Hemphill of Pittsburgh, and his former wife.

Attending services July 18 at the Plaza Funeral Home were Past Presidents Bob Considine, Burnet Hershey, John Luter; founder member Ralph Jules Frantz and Mrs. Frantz; Vice President Hal Lehrman; Board Member James Sheldon and Foundation Trustee Ansel Talbert. Services were conducted by Rev. Dale R. Lind, Asst. Pastor at St. Peter's Lutheran Church of Manhattan.



Ferlin

my's emphasis was on getting an address where old buddies could talk about old times. Mine was on a place to do all that and worry about the world's future too."

The three drew up a list of correspondents then in New York. They added to it after consulting Eugene Lyons, not long back from UP in Moscow, and Wythe Williams, former European correspondent for *The New York Times*. Then they divided up the names and wrote penny postcards convoking everybody to a Sunday brunch uptown.

The date was April 9, 1939, at the Hotel Algonquin. Sixteen "founding fathers and mothers," as the 1964 OPC *Dateline* put it, attended. Among them, in addition to the five already mentioned, were Hendrik Willem van Loon, Bob Davis, Irene Kuhn and Mary Knight fresh from the Far East, and Fay Wells and Sonia Tamara, recently returned from Europe.

The meeting assigned Mrs. Kuhn and Lyons to draft a constitution, and elected a slate of officers including Williams as president and Ferlin as treasurer. The name "Overseas Press Club" was about to be voted when someone objected that it might sound like a foreign organization, so "of America" was tacked on.



Foreign Journalists Committee Chairman Arthur Reef introduces Col. Luther Evans, Jr., director of the African Journalists Tour.

PRE-TRIAL PUBLICITY

Could a court case be overturned on basis of prior publicity, a la Sheppard, in other parts of the world? Well, yes and no, say *The Bulletin's* correspondents.

The press got part of the blame from the Supreme Court when the 1954 murder trial of Dr. Sam Sheppard was ruled unfair. The court said a "carnival atmosphere" in the trial resulted from prejudicial news media publicity which affected both judge and jury.

Among examples cited in the decision was a newspaper headline, an eight-column banner which read, "Sam Sheppard Called a 'Jekyll-Hyde' by Marilyn, Cousin to testify." The decision noted that no such testimony ever was produced at the trial.

Another headline of the period read, "Why Isn't Sam Sheppard in Jail?"

The Bulletin recently queried some of its correspondents stationed around the world to find out how other countries handle the sticky problem of pre-trial publicity.

In some countries, publicity in trial cases makes sensational papers in the US look mild. Paris correspondent *Bernard Redmont* says sensational treatment is common in France, and that the likelihood of a verdict being reversed on prejudicial publicity practically nonexistent. According to Canal Zone correspondent *Crede Calhoun*, "Panama has the lousiest press in this hemisphere and certainly the most anti-American and the most mendacious." Calhoun further notes that in many situations the press takes matters in its own hands and manufactures charges and facts to build up their stories.

In other countries, however, papers move cautiously. In some, too, no comparable legal system exists.

Here's what our correspondents have to say about the controversial subject:

ASSUMED GUILTY

By *BERNARD REDMONT*

PARIS—The French press regularly describes a suspect or a defendant as "a killer," "assassin" or "monster" long before he's brought to trial. The assumption of guilt prevails in reporting on the trial.

Nobody recalls any verdict being upset because of prejudicial news media publicity.

The attitude of a French legal expert typifies the approach here: "The press can't influence a verdict. It's not the newspaper that pronounces the verdict."

A lawyer here explains that the law works on a different level than the press does, regardless of how sensational or erroneous the report is, with or without concrete, official evidence.

There is little fear of legal action because of any exaggeration or false information. Retractions can easily be made, if necessary. No one except the party concerned seems to care much.

There are, of course, laws of libel and defamation, but such lawsuits are far less common here than in the US or Britain, and damage are usually smaller. The symbolic "one franc" of damages is frequently awarded.

During the preliminaries to a trial in France, an examining magistrate takes the place of the grand jury of the US. The evidence concerning the case is taken by this magistrate, who holds hearings in private and also decides what the press should know.

In theory, the examining magistrate's hearings are as secret as those of an American grand jury, but in practice far more is leaked to the press. The British

system is probably the tightest of all — so much so, that often French publications are barred from England when they discuss a British case.

Information from unofficial sources is more likely to be used here than elsewhere. There is little legal control, direct or indirect, so the press feels free to call a suspect "the killer" very soon after his arrest.

A Sam Sheppard case would be most unlikely in France. There are courts of appeal, but no Supreme Court on the American model. The US tends to protect the rights of the individual under the *Constitution*, whereas in France the freedom of the press apparently has a higher priority, to the point of license.

A man is innocent until proven guilty in the US, and while the general impression that the reverse is true here is not accurate, there is much more of a presumption of guilt once an indictment has been handed down here.

In any case, French legal experts agree that a French court would almost never upset a court decision because of press reporting or comment.

LAW IGNORED

By *ANNE TURNER BRUNO*

ISTANBUL—Turkish law is designed to prevent publications from influencing outcome of trial cases, but observers here say that it is mostly honored in the breach.

The young Republic of Turkey passed a press law in 1929, modeled on the Italian penal code, that prohibited the publication of information and commentary which might influence the judges' deci-

sion in a criminal or civil legal case.

The law, in its attempt to forbid dictation of a verdict, seeks to prevent a publication from exerting pressure in any way on the judges who decide cases in the absence of a jury system.

Turkish editors and journalists report newspapers are usually very cautious about this law as the courts can be extremely strict, will prosecute readily and force papers to cease publication. They maintain that in trial cases the papers publish the facts only without comments.

However, veteran foreign journalists here say the papers ignore the law and that the Turkish press really convicts a man before trial. With a press that generally lends itself to sensationalism and often embellishes facts considerably, it seems reasonable to say that the Dr. Sheppard trial situation could happen here, too.

'LASSER ARTICLES' BEING CONTESTED

By FRED BAER

VIENNA—Austria's judiciary takes considerable pride in having clear-cut rules on publication of pre-trial information in the "Lasser Articles" introduced over one hundred years ago.

These provisions are included as Articles VII and VIII in the December, 1862, Amendment of Austria's Criminal Code of May 27, 1852. They are still valid but hotly contested.

Article VII foresees a 5,000 Austrian schilling (US \$192.30) fine for any person found guilty to have published:

- decisions to initiate court proceedings
- bill of indictment before it is read in court
- results of pre-trial investigation
- pre-trial statements of accused, witnesses or experts

Article VIII foresees imprisonment of one to three months duration for any person found guilty to have published:

- speculations on a trial's outcome
- judgement on value of evidence before a court rendered a verdict.

These two articles narrow Austrian pre-trial reporting to presenting statements of the judiciary, which as a rule are brief and thin. Police reporting before a case becomes "pending in court" is unrestricted.

West Germany's new criminal code basically follows these provisions. In Austria, continuing use of Articles VII and VIII is doubtful.

Experts working on a revision of Austria's criminal code have emerged with two diametrically opposing viewpoints. One group prefers continued use of Lasser's Articles, other group favors greater freedom for the press. No solution is in sight.

'PUBLICITY' MISTRIAL COULDN'T HAPPEN

By SAM'L STEINMAN

ROME—The Sheppard situation could not happen in Italy because the American "jury system" does not exist here.

Trial is by judges who are chosen by civil service examination. Additional public jurors sit on the panel along with the judges and they consult with the judges in reaching a verdict.

Press coverage of big murder trial is as thorough as it is in the United States, and it is often illustrated with sketches made by artists in the courtroom. However, all coverage is based on testimony rather than on analysis of it.

When a suspect is arrested in Italy, he is held incommunicado, sometimes for months, and no one can get to him. The press never tries to find out where he is or when he will be released in public print, even if he is closely tied to the owners of a newspaper.

It must be remembered that respect for public authority is enforced very strongly on the actions of the police or of the judiciary without laying himself open to "offense to the public power." This begins with talking back to a policeman and goes all the way up — it is an accepted fact of life in Italy by public and press alike.

"All cases that are sensational or sexy enough are tried in the press and some of them are never tried by the courts."

NO OPEN COURTS

By PERCY FORSTER

BUENOS AIRES—Except in rare cases at long intervals in the Argentine Province of Buenos Aires alone, there are no open court trials or juries in Argentina, Chile, or Uruguay. Secretaries take testimony privately in writing, and when the dossier is completed it is handed to the judge, who declares the accused innocent or guilty without further consultation.

However, the judge's verdict must be based strictly on what has been shown and proven in written testimony. If he takes any other course, on the basis of hearsay or newspaper stories, his decision is certain to be appealed and reversed, thus leaving a black mark on his own judicial record.

TRIAL BY PRESS

By CREDE CALHOUN

PANAMA—The kind of coverage that was given the Sam Sheppard trial is common practice in Panama, especially in criminal cases in which "sex raises its ugly head," as it generally does in what are known here as "crimes of passion."

All cases that are sensational or sexy enough are tried in the press and some of them are never tried by the courts. Long periods elapse between the arrest and trial of criminals and frequently when the cases do come to trial they are not covered by the press. The defendants in the meantime have released within hours or days after their arrests.

Pictorially the liveliest news is the publication of pictures of corpses, especially semi-nude women or gruesomely mutilated bodies. The government has objected to this practice with little effect.

There is no law that limits the behavior of the press either before or during important trials. Only a few newspapers handle such news inoffensively and with decency.

(Cont'd on page 6)

Placement

New York City:

M-125—Wanted: PR writer, newspaper background preferred, features and news, fast, accurate. State salary.

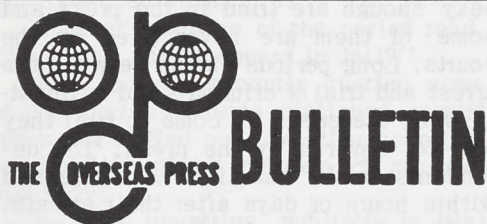
M-126—Wanted: Feature and general press release news writer for local agency dealing with manufacturing and consumer products, foods, and other clients. 3-4 years experience with news media or agency required. Starting salary 9-10M.

M-127—Wanted: General news reporter for New York weekly business newspaper. Four to five years news experience required. Salary commensurate with ability and experience. Please submit resume stating salary needs.

M-128—Wanted: Writer for news features, pamphlets, special reports, for national youth improvement group; 3-5 years editorial experience in news field preferred. Must be good feature idea producer, writer, and have good contacts. Salary \$9-10M.

M-124—Wanted: FINANCIAL EDITOR: Leading investment firm requires editor/writer with 5-8 years exp. Background in finance, economics and business. Creativity, ability to work well with professional and executive personnel important. Broad range of products and responsibilities. Excellent benefits program. Salary \$12M.

M-122—Wanted: P.R. dept. of top U.S. corp. headquartered in NYC, seeks seasoned prof. writer with at least 8 yrs. journalistic or p.r. exp. — preferably combination of both. Position will involve personal contact with top corp. officers & working press. Excellent future for successful candidate. Salary: \$15,000 to start, depending upon exp. Please submit resume in confidence outlining education, experience & salary history.



Bulletin Committee Chairmen:
Alton Kastner David Resnick
Lawrence Stessin

Managing Editor: Sibby Christensen

The Overseas Press Bulletin is published weekly by the Overseas Press Club of America, Inc., sent by first-class mail to all members (air mail to all overseas points).

Mailing address: 54 W. 40th Street, New York, N.Y. 10018. Cable: OVERPRESS NEW YORK. LW 4-3500, area code 212.

Send address changes to the attention of the OPC Business Office, all editorial and advertising matter to Miss Sibby Christensen, Overseas Press Bulletin.

Classified column advertising (not for commercial use): 50¢ per 40-space line. Must be received in written form by noon Mondays with advance payment. (No phone orders.) Commercial and display rates on request. Yearly subscription: \$10 NY local; \$12 US airmail; \$20 overseas.

Editorial deadlines: Noon Mondays for column items, noon Tuesdays for all other materials.

M-121—Wanted: Public info. dir. for NY State gov't. dept. in NYC, to handle speech writing for dept. head, press conferences, radio-tv interviews, press relations. Interviews set for July 18-22. Salary: \$16,500. Start immediately. If interested rush resumes directly to S. E. Korsen, The Borden Co., 350 Madison Ave., New York 10017 — Room: 915.

M-120—Wanted: Consumer product publicist with press-agent instincts; to write and place publicity in all media. Bright, aggressive, agency-exp'd. individual, with 5-6 yr. work record. Salary: \$12,000-14,000.

M-119—Wanted: Exp'd. PR worker with recent background in aerospace, avionics or related fields; to be involved in press relations, executive speech writing, editing technical articles . . . new product releases, and related activities for a corp. div. in the eastern United States. Salary range: \$12,000-\$14,000, depending upon qualifications. Location: New York or Washington.

M-118—Wanted: Staff member for New York-based major oil company P.R. dept. with at least 5 yrs. exp. and demonstrated writing ability. Prefer morning newspaper exp. and interest in politics and government. Excellent benefits, opportunity for advancement. Starting salary: \$12,000.

M-117—Wanted: Foreign News Specialist — If you are interested in a rewrite and editing job on small books dealing with nations of the world — their history, geography, economy, culture, present social and political problems, writing giving complete exp. and salary required.

M-116—Wanted: General P.R. ass't. for major hospital. Writing, fund-raising & other activities such as arranging social events. Similar exp. mandatory. Salary: About \$7,500.

M-115—Wanted: Writer for mfg./eng. firm to be trained as company correspondent. Prefer newsmen hit by merger. Send resume, stating salary requirements.

M-114—Wanted: General copy editor for fashion mag. 3 to 4 yrs. exp. Salary: \$125.00-145.00 per week.

M-113—Wanted: Two authors, to write companion books on divorce and alimony, one from a male's and the other from a female's point of view. Authors do not necessarily have to have book credits, since books will be short and there will be close editorial planning and supervision. Authors, must, however, have had strong exp. in writing on legal matters to laymen, writing in a lively, understandable way, yet with authority. Mail resumes to Catherine Reinis, Books for Business, 30 E. 42nd St., New York.

M-112—Wanted: Writer for religious monthly mag. with 1 mill. circ. College grad with some ed. exp., interested in religious publication work. Salary: \$6,000-6,500.

M-111—Wanted: Highly exp'd. food product publicist, strong on creativity, programming, direction execution, and contacts with newspaper, mag. and air media. Exp. with major food co. or agency food prod. work at high level required. Salary: \$13,000-15,000.

M-109—Wanted: Writer-flyer for freelance assignments on radio communications and navigation instrumentation. Need not be professional technician but technically knowledgeable and familiar with air-ground operations.

M-107—Wanted: General assistant for publicity department, cosmetics firm. Publicity starter with college degree, some secretarial skills. Salary open.

M-106—Wanted: Experienced research writer to work with well-known author, freelance magazine writer and columnist. Should have editorial skills, salary to commensurate with experience.

New Jersey:

M-110—Wanted: Copy editors to rewrite stories, write heads and to do some editorial writing for daily in New Jersey. Salary: \$180 per wk.

Pennsylvania:

M-123—Wanted: Associated Director for conservation organization. Requires personable writer who can convert technical information into lay language. Degree in a natural science plus association experience preferred. Send resume, salary requirements.

Florida:

M-105—Wanted: For Miami Beach Daily Sun, editorial employee with two to three years experience with good investigative reporting abilities, \$135 per week; also journalism beginner with a year's experience as a reporter, \$110. Send resumes to Joe Koennen, Managing Editor, Miami Beach Daily Sun.

Please write c/o Box No. attention S.E. Korsen, Placement Com. Chairman, Overseas Press Club. Only members' resumes will be forwarded directly to advertiser. Also, please contact chairman by mail at OPC or by phone (MU 7-4100) re any openings you may wish to have advertised in the Bulletin on cost-free basis.

PRE-TRIAL

(Continued from page 5)

Panama has the lousiest press in this hemisphere and certainly the most anti-American and the most mendacious.

Recently a young Panamanian Communist, who had just returned from a year in Moscow, was killed and his body thrown beside a road near Colon. Authorities have found no solution as to the killer, but the press has reported that he was killed by Deni (Panama's FBI), by Peking Communists, Moscow Communists and the Peace Corps. No evidence has been offered in any case. To give it an anti-American angle it has been charged that two Americans saw the body thrown from a passing car and took its license number and that authorities have been unable to locate them in the Canal Zone. That is fictitious as the charge against the Peace Corps.

Membership

MEMBERSHIP APPLICATIONS ASSOCIATE

HENRI COTI — Coty Television Corp., Paris, France. Proposed by Warren Trabant; seconded by Jess Gorkin.

SAMUEL M. RAMESHWAR — India News and Feature Alliance, New York, New York. Proposed by Sid Goldberg; seconded by Elmer Roessner.

HENRY H. STEPHEN — USIA, American Embassy, Karachi, Pakistan. Proposed by Brian Bell; seconded by Jess Gorkin.

AFFILIATE

JON SIDNEY LEWIS ALLEN — Johns-Manville Corporation, New York. Proposed by Eric Friedheim; seconded by Richard C. Lurie.

ARTHUR A. SEIDMAN — Arthur A. Seidman & Company, New York. Proposed by Jess Gorkin; seconded by Rosalind Massow.

HOYT SPELMAN, III — The New Yorker Magazine, Inc., New York. Proposed by Howard Watson; seconded by Tommy Weber.

The Admissions Committee announces the reinstatement of the following members:

Kenneth Larry Lowenstein — Arthur Godfrey, New York, New York. (Active)

Samuel Weiss — Samuel Weiss & Co., Inc., New York, New York. (Active)

William C. Beutel — American Broadcasting Company, New York, New York. (Associate)

Classified

NEED ALIVE WIRE IN MADRID?

Experienced, well established newsman — with working background in New York and Washington — seeks additional representations news media, TV net or magazine field. Excellently situated with prestige office and Telex facilities, ready to report — in your style and format. Will be in New York September 6-12 to discuss details. Box 378.

COOL SHANGRI-LA vacation house by lake in exclusive Allenhurst, NJ. Ocean beach. Full kitchen, gardens, garage. Special reasonable rate for OPC Members. August and/or September. Box 379.

FOR SALE. Bar, limed oak — 16" deep, 31" x 46" high. Cost \$200, sell for \$45. Call MU 7-1541.

ADVERTISING PLUS EDITORIAL

British American team. Husband New York Journalist-Advertising-PR expert now located Riviera. Dynamic, creative for all European interests in Publications, Advertising, Travel, Directories, Radio-TV. Remuneration secondary to good future. Consider investment. Box 377.

BUSINESS AND FINANCIAL Writing, Research, Analysis and Editing by Specialists in International Economics and Politics. Short- or long-term projects considered. Box 374.

MAIL or DELIVER TYPED COPY to the Bulletin Office by Monday Noon, with advance payment. A 40-space line costs 50¢. Items will not be taken by telephone.

NEW MEMBERS ACTIVE

John Frederick Barton — Reporter, UPI, Tokyo, Japan.

James Alexander Langley — Photographer, Freelance, New York, New York.

Howard Rausch — Chief, Moscow Bureau, McGraw-Hill, Inc., Moscow, USSR.

Ronald M. Ross — Far East Correspondent, Minneapolis Tribune, Hong Kong.

ASSOCIATE

Michael Adler — Editor, The Bergen News, Palisades Park, New Jersey.

Daniel W. Bates — Reporter, Fort Worth Star-Telegram, Fort Worth, Texas.

Samuel Burger — Dir. of PR, The New York Academy of Sciences; (F) Scholastic Magazines, Consumer Reports.

David F. Grozier — Dir. of PR, Free Europe, Inc., Munich, Germany.

Hoyt Hurst — Editor and Publisher, Modern Jeweler Magazine, Kansas City, Missouri.

Mary Eileen Lardner — Reporter-Feature Writer, New Bedford Standard-Times, New Bedford, Massachusetts.

Frederick W. Roevekamp — Corporate PR Dept., General Dynamics Corporation, New York, New York (F) Christian Science Monitor, UPI.

Garnett Stackelberg — Columnist and White House Correspondent for News American; Palm Beach Life Magazine and Baltimore News American, Washington, D. C.

Walter W. Wurfel — Assistant to the President, Straus Broadcasting Group (WMCA), New York, New York.

National- Standard Company

is the nation's leading producer of specialty wire and wire products. It makes piano wire and wire for guitar strings; wire for any kind of spring imaginable; and, particularly important, wire for tire bead—the reinforcing in automotive tires. One National-Standard Division makes special steels for surgical instruments, and another the lithographic equipment used in printing tin cans.

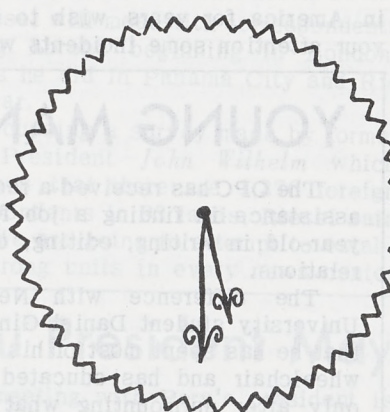
Helping tell the story of
National-Standard Company and other
business leaders is the business of

Burson-Marsteller associates

New York • Chicago • Pittsburgh
Toronto • Geneva

PUBLIC RELATIONS

5:30 to 6:30, Mon. thru Fri. bar-brand drinks



HAPPY HOUR

fifty



cents

PEOPLE & PLACES

By BETTY ETTER

ON THE GO: **Bill Berns** attending the Yugoslav Film Festival in Pula as a consultant the week of July 25. He returns to New York in August . . . **Ben Grauer** in France and Germany interviewing friends and associates of Arturo Toscanini for an NBC series, "Toscanini — the Man Behind the Legend." . . . **Richard Joseph**, Esquire travel editor, back from Winnipeg where he made a film, "Assignment Manitoba," for the tourist development branch of the Manitoba Department of Industry & Commerce . . . **Aaron Einfrank** is spending July in Portofino before going on to Warsaw and Prague on assignments . . . **Irene Corbally Kuhn** to North Carolina to do columns and articles on the Air Force bases there; then on to Asheville, NC, for three weeks . . . **Myer Agen** and his wife in Paris, where they are visiting their daughter and son-in-law, a commissaire first class in the Paris police department, and catching up with their grandchildren . . . **Stella Margold** back from a trip to the Middle East and Europe with two new articles in print: "Iran: An Expanding Oasis for New Industry" and a second on Saudi Arabia, both in Business Abroad.

CHECKING IN: **Igor Oganessoff** from France.

NEW POSTS: **Lewis K. Gillenson**, editor and publisher of Esquire Books since 1961, has moved to Grosset & Dunlap as v.p. and editorial director. . . . **Sylvan Fox**, former NY World-Telegram & Sun city editor, appointed NY deputy police commissioner in charge of public relations . . . **J. Robert Moskin**, a senior editor, has been upped to foreign editor of Look . . . **Zygmunt Nagorski, Jr.**, appointed special assistant to the president for World Affairs Council activities of the Foreign Policy Association . . . **Malcolm Johnson**, an account executive and editorial copy editor of Hill and Knowlton, named a vice president of the firm.

ARTICLES: **Irving R. Levine** bylined in July 16-22 TV Guide with "The Vatican in the Television Age." . . . Life en Español publishing "Masonry and Catholicism" by **Richard M. Barr**, with reprint rights going to Empire State Mason Magazine . . . Recent issue of Business Abroad ran a piece on ADELA by **Ruth Karen**. It's not a new girl in town but a multi-national investment group of blue-chip banks and industries in the US, Western Europe and Japan, making seed capital investments in Latin America. Same mag's July 12

issue carries another article by the author on the trials and tribulations of doing business south of the border . . . **James Flowers** has an article in the Aug. 9 issue of Look on North Viet Nam President Ho Chi Minh. The "as told to" piece is about an OSS team that parachuted into Indochina behind Japanese lines in the summer of 1945 to train and organize Ho's original cadre of guerilla fighters . . . The "Farming Under the Ocean" article from the August Coronet was by **Theodore Baron** (not **Berland**).

RADIO & TV: **Carl Bakal**, author of "The Right to Bear Arms," discussed his book on NBC-TV's Today show Thursday . . . **Richard Cohen**, editor of Channel 47's Jewish TV Chronicle, in-

terviewed **Thomas J. Kraner** on the latter's recent piece in the Public Relations Journal on PR in Israel . . . **Gregor Ziemer** planning nationwide distribution of radio tapes recorded in classes of Institute of Lifetime Learning, of which he is program director. All members of the classes are over 55 and the radio shows are aimed at the 19,000,000 retired persons in the U.S. First two classes are now being aired.

HONORS: **Burton Benjamin**, executive producer of CBS news "Twentieth Century," awarded the US Air Force certificate of appreciation, highest award given to a civilian . . . Public relations department of Columbia-Presbyterian Hospital, directed by **Jerry Klein**, won two awards in the MacEachern Hospital PR competition, one for its over-all program and a second for its monthly publication, The Stethoscope.

Protest (Cont'd fr. page 1)

phrey at the airport, was signed by *Wilson Hall*, NBC; Hal Hendrix, Scripps-Howard; *Robert Berrellez*, AP; *Bernard Diederich*, New York Times, and Nat Gibson, UPI. The letter was subsequently endorsed by other correspondents who did not have an opportunity to sign it, including *George Natanson*, Los Angeles Times, and this correspondent, representing ABC News.

Text of the letter:

"We, the representatives of the US news media who have been covering Latin America for years wish to bring to your attention some incidents which we

feel should not have happened during your visit to the Dominican Republic.

"We consider the attitude of your press aide, Norman Sherman, to have been, at best, unfortunate. He told two of us that some members of the press could not be trusted and for this reason would cancel a scheduled press briefing if it were enlarged beyond the press group traveling with you. He said rather reluctantly later that representatives of the Associated Press and United Press International could attend. However, the implication was that any newsman Sherman did not know could not be trusted. He was emphatic in ruling out the presence of Dominican reporters."

YOUNG MAN WANTS A CHANCE

The OPC has received a request for assistance in finding a job for a 22-year-old in writing, editing, or public relations.

The difference with New York University student Daniel Ginsburg is that he has spent most of his life in a wheelchair and has educated himself only after surmounting what seemed like unsurmountable odds.

Ginsburg wrote to OPC President *Victor Riesel* asking for help in locating a job. "Although I am physically handicapped and use a wheel chair, with the aid of self-help devices, this condition does not impede my independence or effectiveness at a job. Yet an authority in the field of rehabilitation told me that in his 18 years of working with the handicapped, he has never seen a person with my degree of disability get a job. It is my firm intention to overturn this ad-

ditional negative prediction about me."

One of the obstacles Ginsburg had to overcome was the reluctance of university officials to let him enroll in college. They said he was too handicapped, a fire hazard, a source of distraction in a class, and that his previous education may have been too limited (his earlier schooling was mostly at home, through tutors and teaching devices).

Another obstacle, after convincing them at last to admit him, on probation, was that he had never been in a classroom before. "It was the first time I had to relate to, and compete with as many as 30 people," Ginsburg wrote.

But, he says, he stuck it out, and at the end of the semester he was among the top sixth of his class; he graduated this June with a B+ average.